

Mon 4th October	Tues 5th October	Weds 6th October	Thurs 7th October	Fri 8th October
9:30 <b>Welcome from the Chair</b>	9:30 <b>Welcome from the Chair</b>	10:00 – 17:45	9:30 <b>Welcome from the Chair</b>	9:30 <b>Welcome from the Chair</b>
<i>James Alexander, Chief Executive, UKSIF</i>	<i>James Alexander, Chief Executive, UKSIF</i>	<a href="#">SRI Services Conference</a>	<i>James Alexander, Chief Executive, UKSIF</i>	<i>James Alexander, Chief Executive, UKSIF</i>
9:35: <b>Keynote:</b> Empowering the Conscious Consumer	9:35: <b>Keynote:</b> Demystifying data and making it accessible to the public	For information on the SRI Services Conference, please visit their website <a href="#">here</a> .	9:35: <b>Keynote</b>	
<i>Mark Lancelott, Head of Sustainable Business Design, PA Consulting</i>	<i>Girish Narula, Chief Executive Officer, Urgentem</i>	Confirmed organisation speakers include:	9:50 Panel: The risk that greenwashing poses to retail engagement	9:35 <b>Panel:</b> Working with public campaigns to promote responsible finance.
9:50 Panel: What does the research mean?	9:50 Panel: Industry innovation on engagement			
Key takeaways from a banking, wealth management and pensions perspective on what this public view on sustainable finance means for them. What will be the biggest barriers/challenges for how FS firms respond? How can firms speed up their pace to capitalise on the opportunities and better support customers through innovation, partnerships, and education. <i>Mark Lancelott, Business Design &amp; Sustainability Expert, PA Consulting</i> <i>Clive Emery, Fund Manager, Invesco EMEA</i>	How to engage the public. Encouraging public to take an ESG angle with their finance. What innovation is needed? How to you prove to the public that individual action matters? How do you build confidence in the credibility of sustainable finance? <i>Duncan Grierson, CEO &amp; Founder, Clim8</i> <i>Georgia Stewart, CEO, Tumelo</i> <i>Chris Turnbull, CEO, Airfunders</i>	<i>Aegon</i> <i>BMO</i> <i>BNY</i> <i>EdenTree</i> <i>FCA</i> <i>Fidelity</i> <i>Janus Henderson</i> <i>Jupiter</i> <i>Liontrust</i> <i>M&amp;G</i> <i>Pictet</i> <i>Quilter</i> <i>Rathbones</i> <i>Sarasin &amp; Partners</i> <i>Stewart</i> <i>Triodos</i> <i>UKSIF</i> <i>Unicorn</i> <i>WHEB</i>	What are the signs of greenwashing? How do you detect it? How does it affect engagement? <i>Kevin Haines, Head of Social Policy, Bedford Row Capital plc</i> <i>Julian Parrot, Partner, Ethical Futures</i> <i>Lester Petch, Founder and Chief Executive Officer, TAM Asset Management</i> <i>Delyth Richards, Managing Director - Head of Client Solutions Group, Kleinwort Hambros</i>	<i>Tony Burdon, Chief Executive Officer, Make My Money Matter</i> <i>Ray Dhirani, Head of Sustainable Finance, WWF-UK</i> <i>Peter Michaelis, Head of Sustainable Investment, Liontrust Asset Management</i>
10:30 <b>Panel:</b> The importance of retail engagement in ESG finance How does the retail financier influence the market? How has retail finance pushed forward the ESG agenda so far? <i>Hayley North, Founder, Rose &amp; North</i> <i>Jill Turner, Big Picture Financial Planning</i>	10:30 <b>Panel:</b> What future regulation means for financial transparency The FCA guiding principles for ESG products SDR disclosures and the Sustainable Investment Label <i>Jamie Farquhar, Director, Square Mile</i> <i>Lorna Finlayson, Partner – Financial Services, Addleshaw Goddard</i>		10:30 <b>Panel:</b> Promoting your product without greenwashing A lack of awareness is a key element of a lack of ESG retail engagement, but how can you promote what you do? How do you cut through the greenwashing noise? <i>Matthew Ayres, Client Services Director, Ethical Screening Ltd.</i> <i>Gemma Butler, Marketing Director, Chartered Institute of Marketing</i> <i>Julie Wallace, Global Head, Sustainability and Community Engagement Corporate Affairs, Brand and Marketing, Standard Chartered Bank</i>	10:15 <b>Panel:</b> The unanswered questions: Ask the experts What have we learnt from Good Money Week 2021? What are the key takeaways?
11:15 <b>Industry focus:</b> What can investment firms do to overcome the barriers to retail engagement?	11:15 <b>Industry focus:</b> What can retail banks do to overcome the barriers to retail engagement?		11:15 <b>Industry focus:</b> What can pension firms do to overcome the barriers to retail engagement?	11:00 <b>Day close</b>
<i>James Corah, Head of Ethical and Responsible Investment, CCLA</i> <i>Nic Spicer, Head of Investments, PortfolioMetrix</i>	<i>Eli Haroush, Head of ESG Research, Royal London Asset Management</i> <i>Adam Robbins, Senior Investment Manager, Triodos Investment Management</i>		<i>Eve Read, Director of Business Delivery, NEST</i> <i>Lily Morris, Responsible Investments Manager, Scottish Widows</i>	<b>Weds 13<sup>th</sup> October</b>
11:55 – 17:00 <b>Partner events</b>	11:55 – 17:00 <b>Partner events</b>		11:55 – 17:00 <b>Partner events</b>	17:00-20:00 Drinks Reception

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