



## PRESS RELEASE

### **Report finds sustainable index investing coming to the fore**

**London, 29 September 2010** – Experts anticipate growing demand for sustainable index investing, including but not limited to Exchange Traded Funds (ETFs). This is a key finding of the report “The Future of Investment: Sustainable Index Investing”, published today by UKSIF.

The report brings together specialists from index and ETF providers, investment consultants and research firms in a conversation that shows how leading-edge firms are innovating to meet a range of investor priorities and needs.

Penny Shepherd MBE, chief executive of UKSIF, said:

“Institutional and high net worth investors are increasingly looking at sustainable indexes for both products and performance measurement. As this report shows, firms are offering new approaches, research and advice to help investors to achieve both financial and social and environmental value.”

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#### **Notes to Editors**

##### **About UKSIF**

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. Founded in 1991, it has over 200 members including pension funds, banks, asset

managers, investment consultants, research providers, financial advisers and non-governmental organisations. For more info, visit [www.uksif.org](http://www.uksif.org).

### **About the Report**

“Sustainable Index Investing” is the second in UKSIF’s series of “Future of Investment” Reports which examine new investment trends that are firmly grounded in delivering wealth by creating value for wider society.

It brings together a roundtable of experts to discuss the range of approaches and product offerings that have already been developed as well as identifying trends, challenges and future directions. This second report features industry leaders from:

- FTSE Group
- Mercer
- MSCI Inc
- Towers Watson
- Osmosis Investment Management
- Trucost plc

The report is available from [www.uksif.org/sustainableindexes](http://www.uksif.org/sustainableindexes)