

**Ethical Investment on the rise: ISA Opportunity**

*UKSIF comments on IMA quarterly ethical fund statistics for 4Q09*

**London, 11 February 2009** – The Investment Management Association's (IMA) quarterly statistics issued today show that:

- Quarter 4 sales of ethical funds at £62.2m were the highest since 4Q07

Commenting on the IMA statistics, Penny Shepherd MBE, chief executive of UKSIF, the sustainable investment and finance association, said:

“Increasing numbers of investors want to make money and make a difference. As we gradually move out of recession, it is vital that people carefully consider the impact of their investments to help build a sustainable economic recovery. One simple way to make a difference is to consider green and ethical funds as part of your ISA.

“A survey conducted as part of National Ethical Investment Week found that 49% of people would like to make money and make a difference. Interestingly, the desire to make a positive impact was highest among older investors. With people aged 55 and above enjoying an increased ISA allowance this tax year, there is an opportunity to invest the extra cash in green and ethical funds.”

According to the IMA, there is more than £5.6 billion invested in green and ethical funds in the UK – up from £2.5 billion 10 years ago.

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## **Notes to Editors**

### **About UKSIF**

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. Founded in 1991, it has over 200 members including financial advisers, asset managers, research providers, pension funds, banks and non-governmental organisations. For more info, visit [www.uksif.org](http://www.uksif.org)

### **About the Investment Management Association (IMA) Quarterly Statistics on Ethical Funds**

The latest IMA quarterly statistics (for 4Q2009) published on 11 February 2010 are available at <http://www.investmentuk.org/statistics/qtrly/default.asp>