

**Fourteen months of positive inflows into ethical funds make the case that green and ethical investors think long-term says UKSIF**

**London, 7 May 2009** — UKSIF, the sustainable investment and finance association, has commented on the Investment Management Association's statistics on ethical funds for first quarter 2009 which have been published today.

Penny Shepherd MBE, UKSIF Chief Executive, said:

“These latest numbers add even more weight to the argument that green and ethical investors are ‘sticky’. They are typically long-term investors who look beyond short-term market fluctuations and want to benefit from sustainable wealth creation. Retail inflows into ethical funds have now exceeded outflows for each of the fourteen months since February 2008.”

- Ends -

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**Notes to Editors****About UKSIF**

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. Its more than 200 members include financial advisers, asset managers, research providers, pension funds, banks and non-governmental organisations. For more info, visit [www.uksif.org](http://www.uksif.org).

**About the Investment Management Association (IMA) Quarterly Statistics on Ethical Funds**

The latest IMA quarterly statistics (for 1Q2009) published on 7 May 2009 are at <http://www.investmentuk.org/statistics/qtrly/2009/q1.asp>.