



Press Release

Sponsors announced for third annual National Ethical Investment Week

London, 5 July 2010 – The Co-operative Financial Services and Ecclesiastical Investment Management are today named as sponsors of the third National Ethical Investment Week (NEIW). Organised by UKSIF, the sustainable investment and finance association, NEIW 2010 will be held 7-13 November. NEIW will feature a series of events and other activities across the country to raise awareness of green and ethical investing.

Penny Shepherd MBE, UKSIF Chief Executive, said:

“After the success of last year we expect NEIW 2010 to be even bigger. The current problems faced by BP have pushed the environment and the need for sustainable development to the top of the investment agenda. Consumers are increasingly aware of the impact of their investments and the opportunity for their finance and investment decisions to have a positive long term impact. Modern green and ethical investment is now an attractive choice for mainstream investors.

“Increasing numbers of investors want some exposure to green and ethical investments as part of a mixed portfolio. And they want an improved focus on risks to their investments, including social and environmental risks.”

Tim Franklin, Chief Operating Officer, The Co-operative Financial Services, said:

“In the current climate, there is a groundswell of interest from consumers, businesses and others in the need for ethical and responsible finance and investment. NEIW provides an ideal opportunity to showcase how responsible finance is addressing some of our most pressing challenges, be it climate change or global poverty, and the options that this presents for consumers.”

Sue Round, Head of Investments, Ecclesiastical Investment Management, said:

“As a company with deep roots in socially responsible investment, Ecclesiastical Investment Management believes that NEIW provides a real opportunity to highlight the benefits of taking an ethical approach to finance. We look forward to working with UKSIF and others to promote the principles we stand for, and demonstrate to consumers and IFAs that ethical investment is no longer a niche area.”

In 2009 NEIW sponsors and supporters organised 33 events in 16 towns and cities across the country for advisers and consumers. Advisers and consumer groups distributed materials and spoke to their local media. For further details and to register your support please visit www.neiw.org.



Sponsored By:

The **co-operative**
financial services

 **Ecclesiastical**

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Notes to Editors**About National Ethical Investment Week**

National Ethical Investment Week (NEIW), the campaign to raise awareness of green and ethical investment options, is coordinated by UKSIF – the sustainable investment and finance association, and sponsored by The Co-operative Financial Services and Ecclesiastical Investment Management. NEIW 2010 will be held 7-13 November 2010. For more information, visit www.neiw.org.

About UKSIF

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. Founded in 1991, it has over 200 members including financial advisers, asset managers, research providers, pension funds, banks and non-governmental organisations. For more info, visit www.uksif.org.

