

**UK investors prepare for Olympics  
with insights from London 2012 Sustainability Expert**

**London, 4 November 2011** — Responsible investors in the UK last night got unique insights into the green performance of next year's Olympic and Paralympic Games from the sustainability expert who has been overseeing preparations.

Delivering this year's UKSIF Annual Lecture, Shaun McCarthy, Chair of the Commission for a Sustainable London 2012, and a leading sustainable procurement expert, said: "Our experience of working with corporate partners delivering the key London 2012 commitments shows that where there's a will there's a way. Not only can commercial partners deliver on these commitments, they can also transform the way business is done in their sector. We have seen some great examples of sustainable business practice, but it's by no means universal yet. We would like to see more London 2012 corporate partners take that extra step for sustainability."

Penny Shepherd, UKSIF Chief Executive said: "As the UK's investment experts on sustainability issues, our members are interested in next year's Olympics as a driver for sustainable business behaviour. As concerned citizens, they also want the games to set new standards in delivering sustainable performance. Shaun gave us invaluable insights for briefing colleagues and influencing companies."

The Commission for a Sustainable London 2012 is the independent body providing assurance on the social, economic and environmental sustainability of the 2012 Games. The Commission, established in 2008, produces regular reports reviewing progress on the promise to make the 2012 Games 'the greenest Games ever'. The Commission holds bodies such as the ODA and LOCOG to account on issues such as recycling temporary materials, food waste, transport and merchandise.

The lecture followed UKSIF's AGM, at which three directors were elected to the UKSIF board.

The UKSIF Annual Lecture was hosted by Kleinwort Benson Investors.

## **Contact**

Lisa Wootton, UKSIF; 020 7749 9950; [lisa.wootton@uksif.org](mailto:lisa.wootton@uksif.org)

## **Notes to Editors**

### **About UKSIF**

UKSIF, the UK sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. Its 250+ members include asset managers, financial advisers, banks, pension funds, investment consultants, research providers and non-governmental organisations. For more information, visit [www.uksif.org](http://www.uksif.org).

### **About the Commission for a Sustainable London 2012**

The aim of the Commission is to provide independent assurance and commentary in order to enable the sustainability objectives of the London 2012 programme to be achieved and to support a sustainable legacy.

The Commission reports to the Olympic Board and is funded by DCMS, the GLA Group, LOCOG and the ODA.

The Commission tracks all the recommendations it has made and the latest position on these can be accessed by clicking on the following link: <http://www.cslondon.org/recommendations>.

For more information please visit [www.cslondon.org](http://www.cslondon.org) or follow us on Twitter: @assuring2012

### **About Shaun McCarthy**

Shaun is chair of the Commission for a Sustainable London 2012, a role that sets Olympic precedent; the Commission is the first independent body of its kind in the history of the Games.

Shaun is also the director of social enterprise Action Sustainability; a Commissioner on the London Sustainable Development Commission; an advisory group to the London Mayor; and an associate of the Institute for Sustainability. Shaun has over 20 years' experience in the commercial sector, having worked for Shell UK and BAA.

Shaun is also a Fellow of the Royal Society of Arts (FRSA), and a Member of the Chartered Institute of Purchasing and Supply (MCIPS), Institute of Environmental Management and Assessment (MIEMA) and the Institute of Directors (MIOD).