



PRESS RELEASE

Julian Parrott becomes new chair of Ethical Investment Association

London, 2 December 2009 — Julian Parrott, a partner in Edinburgh-based IFA firm EthicalFutures, will become the new chair of the Ethical Investment Association (EIA) at the financial adviser body's training day today in Birmingham. Parrott will replace outgoing chair Robin Keyte of Towers of Taunton Chartered Financial Planners.

Julian Parrott, incoming chair of the EIA said:

The Ethical Investment Association is gaining members and influence as more investors explore green and ethical options. I am pleased to lead this forward-thinking group of advisers through its next phase of growth.”

Robin Keyte, outgoing chair of the EIA said:

“Research conducted during this month's National Ethical Investment Week shows that while only 8% of investors currently hold green and ethical investments, 55% will consider doing so in the future.* Julian's energy and experience will ensure that EIA members will remain in the best position to meet this growing demand.”

** The survey was carried out online by YouGov plc, among 2092 GB adults aged 18+. Data is weighted to be representative of the GB population. Fieldwork ran from 23 to 26 October, 2009.*

- Ends -

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Notes to Editors

About the EIA

The Ethical Investment Association (EIA) is an association of financial advisers from around the UK dedicated to the promotion of green and ethical investment. Members are committed to increasing access to green and ethical investment advice for individuals, businesses and charities, and to improving their own professional knowledge. Members agree to abide by a code of conduct and to engage in a continued programme of training and development in the field of green and ethical investment and financial planning.

The EIA was started in 1998 and this year became a separate chapter of UKSIF. For more information, visit www.ethicalinvestment.org.uk

About UKSIF

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. Founded in 1991, it has over 200 members including financial advisers, asset managers, research providers, pension funds, banks and non-governmental organisations. For more info, visit www.uksif.org.