



Press release  
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## **Good Money Week to celebrate its 10<sup>th</sup> year**

**Good Money Week, the campaign to help grow and raise awareness of sustainable, responsible and ethical finance, celebrates its tenth anniversary next week, 8th - 14th October 2017.**

Launched in 2008, Good Money Week (known as National Ethical Investment Week (NEIW) until 2014) is coordinated by UKSIF – the UK Sustainable Investment and Finance Association.

A series of education online and offline events will be taking place, including “Intergenerational Justice: responsibility and blame from baby-boomers to millennials in ethical business practice” on 11<sup>th</sup> October organised by ECCR and Just Share, as well as an online live debate hosted by Good With Money where three fund managers will be asking “What does impact really mean?”

Good Money Week is sponsored by The Co-operative Bank, Standard Life Investments, as lead sponsors and also by CCLA Investments, Rathbone Greenbank, LionTrust, M&G Investments, Investing For Good and Investing Ethically.

### **Simon Howard, UKSIF, Chief Executive, said:**

“Over the last ten years, we have seen the UK finance industry recognize the value in ethical, sustainable and responsible finance but not every provider has stepped up yet. So we’re flagging that it’s up to the public to make sure they are taking advantage of the products available in banking and investment to make 'good' money choices. This is particularly important this year as the rollout of auto-enrolment workplace pensions continues. It’s crucial that people know they can ask their employer for an ethical and sustainable pension”

### **Matthew Carter, Products and Communications Director at The Co-operative Bank, said:**



“At The Co-operative Bank, our ethical approach to banking has always been central to our strategy. This year as Good Money Week celebrates its tenth year, we are also celebrating a milestone: this year marks the 25th anniversary of our customer-led Ethical Policy. We were the first UK High Street bank to launch an Ethical Policy and it is still the only one of its kind.

“As well as tackling key issues that matter to our customers, from climate change to human rights, our values and ethics are reflected in how we run our business, collaborate with colleagues, suppliers and customers and in how we work with charities, co-operatives and social organisations. Good Money Week is an important way to showcase that ethics and good business can go hand-in-hand.”

**Amanda Young, Head of Responsible Investment, Aberdeen Standard Investments, said:**

“At Aberdeen Standard Investments, we believe that by making “good” money choices, everyone has the potential to make money and make a difference. Over the last decade values based investing has evolved to include a range of options including ethical, impact, green and socially responsible investment. Investors have a much greater choice than they did 10 years ago and can now invest their savings in a way that really reflects their beliefs. Everyone can invest for a better future in companies and funds that have a positive impact on the environment and society.”

**ENDS**

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**EDITOR’S NOTES**

### **About Good Money Week**

Good Money Week is the campaign to raise awareness of sustainable, responsible and ethical finance to help people make good money choices. Good Money Week aims to ensure that everyone knows they have sustainable and ethical options when it comes to their financial decisions.



## **What do you mean by ‘good money’?**

‘Responsible banking’, ‘Ethical investment’, ‘socially responsible investment’, ‘sustainable finance’, ‘ethical banking’... Whatever you want to call it! We simply mean thinking about the social and environmental impact of the money you keep in your bank account, pension pot, investments or savings.

<http://goodmoneyweek.com/take-action>

<http://goodmoneyweek.com/resources/case-studies>