



Campaign Organiser

The EIRIS Foundation is launching a new 3-5 year strategy to advance our vision of a financial and corporate system that encourages sustainable and responsible wealth creation and management. This follows the merger of our former subsidiary EIRIS (which carried out company assessments for responsible investors) with Vigeo to form Vigeo Eiris, in which we retain a 19% shareholding. Our research and work with charities, NGOs, investors & companies will focus on promoting a shift in economic activity that protects and restores environmental, social, intellectual and financial capital in long term partnerships with stakeholders for the benefit of all.

We have identified four strands:

- Increasing the practice and effectiveness of corporate responsibility initiatives
- Helping charities adopt and shape responsible investment practices
- Strengthening the good money/ethical investment options for individuals
- Helping the investor/company interface drive a greener, more responsible economy

You will

- develop our four programmes with individual organisations and partners (including charities) to help them play their part
- help us identify where change is needed and is achievable among investors and responsible companies
- in partnership with others or on our own account you will deploy research, analysis and influence to identify gaps, barriers, opportunities and enablers to bring those changes about.

Accountability

You will report to the CEO.

Working with others

You will work closely with the Marketing Promoter we are seeking to appoint at the same time, staff seconded from Vigeo Eiris or others employed to undertake particular work or projects, as well as with other organisations we partner with or seek to influence.

Tasks

This programme is a new venture for the Foundation and the two new team members will need to work together alongside the CEO to deliver all aspects of the work in a flexible way. The detailed work plan will develop over the coming months and might look very different in a years' time in the light of your contribution, our experience together and the feedback from those we work with in shaping what we need to do.

Our starting point is that the delivery of our overall mission as set out above will include the following:

1. Networking and gathering information to understand the work of other parties active in each of the fields of activity we have identified, and carrying out the research, investigation and analysis necessary, including opinion poll or survey information to support our own work under each theme.
2. Organising action such as roundtables, webinars and meetings with key players to advance particular projects, combined with follow-up plans to maximise the impact of those meetings and follow through on the conclusions reached.
3. Undertaking further advocacy work in relation to our four themes
4. Working 1-2-1 with particular charities to provide advice and support on advancing their mission through responsible investment in relation to their own investments and in working with other responsible investors

5. Providing training to charities and others on specific responsible investment themes
6. Dealing with enquiries from the public and other organisation in relation to our work.

These activities will be reviewed with you regularly and may be varied after discussion with the CEO as our plans develop.

Skills, experience and approach

You will need to have:

- A sense of strategy (including an awareness of the diversity of stakeholders and other influences involved) in order to frame and debate communications and marketing plans, combined with an ability and willingness to deliver those plans in detail once agreed. You'll need several years successful experience in communications to support that.
- Ability to write communications to relevant audiences in a way that "moves" them
- Networking and information/investigative/research skills, desirably with a track record of applying those to making change happen.
- The skills to organise action oriented workshops/webinars or other events and desirably a track record of doing so successfully.
- A credible approach to turning good ideas generated by groups of other people into successful action (which need not be directly in our field) and a track record of doing so.
- The awareness, listening and advocacy skills necessary to give advice to clients or to work creatively with partners and to influence others
- Desirably knowledge and experience in the charity sector or of other responsible investment, or both, or alternatively experience of working in a similarly complex and public interest focussed professional environment
- The confidence, ability and desire to work substantially under your own initiative in collaboration with the Marketing Promoter and the CEO (who works one day a week for the Foundation) and to respond creatively to new developments.

For the person with the balance of skills, experience and approach we will offer a salary of £35,000. This is a permanent role subject to three month probationary period. Holidays: 25 days plus bank holidays. 15% pension scheme (9.5% employer contribution and 5.5% employee). Flexible working available, though the role is office based.

Application form

Please complete the application form downloadable at www.eirisfoundation.org/vacancies and return by 5pm on Thursday 20th July to jobs@eiris.org or post for the EIRIS Foundation, 17 Oval Way, London SE11 5RR