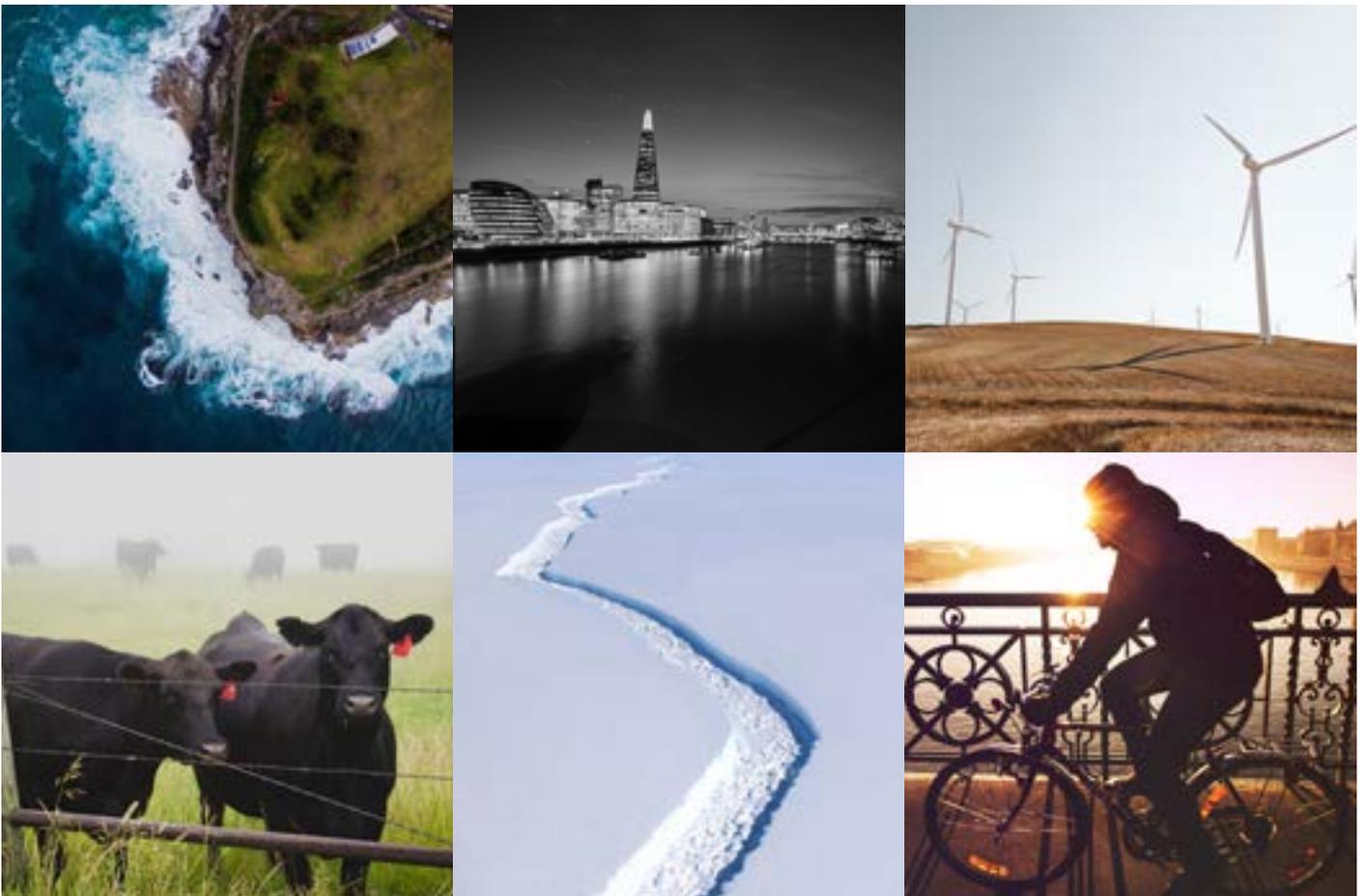


UKSIF

UK Sustainable Investment
and Finance Association

What's on in 2017? Member guide

Growing the market. Being the voice. Networking.



Happy New Year!

We have produced this guide to ensure you - our members - know what to expect from us in 2017, how you can get involved and how you can expect to benefit from doing so.

Simon, Charlene, Ellie, Fergus, Lisa and Pamela

The UKSIF team

We and the wider sector start 2016 with our tails up.

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COP21, Mark Carney's speech and the recent floodings have seen climate change firmly on the main-stream news agenda, with the tone no longer sceptical or even-handed, but far more accepting of the need for action.

There are continuing signs that climate change is working its way up the political agenda with an important Environmental Audit Committee inquiry coming up, featured on page 5. However, we don't just think about environmental issues. We inform members on a number of social and governance issues as well. Look at page 6 for some topics we shall be exploring in our Analyst Programme over the next few months. There are also elements of market structure which demand attention with particular problems throughout the retail and DC pensions value chain.

We have put in a detailed submission to the recent financial advice market review saying advice should be more available and must respect people's values. We now turn our focus to the FCA's call for input into its examination of regulatory barriers to social investment. These two are linked by the aim of letting people invest in areas and ways they choose, and we want to get that freedom in DC too.

We are reviewing The Pensions Regulator's new draft code of conduct to make sure that the progress made on fiduciary duty in DB pensions and charities is mapped as widely as possible. Much of this will be discussed during Ownership Day as featured on page 4.

We hope you find this guide useful and look forward to working with you this year.

Simon Howard

"We have put in a detailed submission to the recent financial advice market review saying advice should be more available and must respect people's values."



Grow the Market

Ownership Day

March date TBC

Ownership Day is a national UKSIF initiative to raise awareness of the financial and other benefits of active ownership and to encourage investors to value high quality active ownership strategies.

This year we will focus on climate risk - legal materiality, the Task Force on Climate-related Financial Disclosures and the Transition Pathway Initiative. These recent initiatives, and a concern over the Trump administration's commitment to combatting climate change, call on us to better understand our ownership duties and challenges.

Details of previous Ownership Days, publications and guides can be found at www.ownershipday.co.uk.

What can members do to get involved and support Ownership Day?

- Provide **case studies of good active ownership**. Successful engagement case studies would be particularly helpful.
- **Social media** - share our guides and highlight your own work to support good ownership #ownershipday
- **Come along** to our event. Details to follow.

Good Money Week

October date TBC

Good Money Week is our collaborative national campaign to raise awareness of sustainable, responsible and ethical investment and finance.

What can members do to get involved and support Good Money Week?

- Become a Good Money Week **sponsor** (detail sponsorship packages will be publicised soon but please do get in touch early to register your interest or discuss options)
- Publish a piece of **research** or launch a new service
- Provide **case examples** of the positive impacts of 'good money' including financial.
- **Visit the website** www.goodmoneyweek.com for more information about the campaign, highlights of previous Weeks and details of this year's activities as soon as they are confirmed.

Other market support

Supporting financial advisers

We work to support financial advisers of all SRI-knowledge levels and expertise through both our financial adviser chapter - the Ethical Investment Association (EIA) as well as other projects, campaigns and conversations with mainstream financial advice associations and networks. *We will hold to EIA conferences in 2017. TRUE??*

Supporting asset owners:

We encourage asset owners to take advantage of our free affiliate membership option. We work with our affiliate members, and others, to ensure that they are aware of the importance of adopting more sustainable and responsible investment strategies.

Lisa Stonestreet is on maternity leave. Please contact Ellie Stewart on xxx who will direct you to the best team member.

Be the voice

Consultations

UKSIF members can continue to help shape public policy and regulation in the UK by contributing to consultations that will have a significant impact on the sector. Open consultations you can help us respond to are:

The Department for Business, Energy & Industrial Strategy Green Paper on Corporate Governance Reform

As has been widely publicised, BEIS is consulting on proposals to reform corporate governance. The UK regime is already well-advanced by most international comparisons, so member feedback on the specific proposals would be extremely useful, particularly views on shareholder engagement, executive pay and stakeholder relations.

Deadline: 17 February 2017

FCA Asset Management Market Study

The FCA's Business Plan for 2015/16 announced its intention to undertake a market study into asset management. UKSIF argued the FCA should have a wider scope than had been suggested in the terms of reference to consider all financially material factors as well as aspects of consumers' values. In its interim report, published in November, the FCA made a number of proposals including a strengthening of managers' duty to act in the interests of investors, the introduction of a new 'all-in' fee and greater transparency more generally. Member feedback would be welcome on new questions relating to investors' fiduciary duties, fund manager performance and fees and charges.

Deadline: 20 February 2017 (the final report will be published later next year)

FCA Review of Independent Governance Committees

After automatic enrolment was introduced in the UK, the FCA identified and addressed a perceived governance gap in contract-based pension schemes. It introduced IGCs to act as an equivalent to trustee boards in trust-based schemes and these came into force in April 2015. Their main priority is to ensure good value for money for members, however UKSIF have argued that they are well placed in the value chain to promote responsible investment by providers. We expect a review to be announced soon and, given positive developments elsewhere in the UK pensions regime, this represents an excellent opportunity to call on the FCA to enhance the remit of IGCs to take RI into account.

Deadline: Q2 2017

Responses

In addition, we are expecting to hear responses to various consultations to which UKSIF has submitted a position. All policy submissions are available on our website. These include the following:

The Law Commission Review on Pension Funds and Social Investment

The Law Commission have been asked by the Government to review the legal and regulatory barriers to social investment by pension funds.

Expected report date: May 2017

Pensions Management Institute Diploma in Pension Trusteeship

The PMI has consulted on a syllabus for its new DPT, for which UKSIF called for far more on RI.

Expected report date: Q1 2017

Contact Fergus Moffatt to discuss any of the above.

Network

Analyst Events

This is UKSIF's programme of analyst events to catalyse debate on emerging environmental, social and governance issues and assist our members to develop their practices.

Past topics have included cyber security, SRI ratings and gender equality.

How members can get involved...

We have topics on, and measuring social risk in the pipeline.

Get in touch with speaker suggestions, relevant research and new topic suggestions.

Contact [Charlene Cranny](#) on programme content and [Ellie Stewart](#) for general events information.

Collaborative campaigns

We work with members and other supportive sector organisations for maximum impact on issues that will expand the sector.

How members can get involved...

Segregated voting in pooled funds

The Association of Member Nominated Trustees (AMNT) supported by UKSIF and the Principles for Responsible Investment (PRI) will commission a discussion paper on segregated voting in pooled funds.

The objective of the paper will be to provide a detailed understanding of the main barriers to executing segregated voting in pooled funds and solutions to overcome them. Proposals are invited from interested and qualified individuals or organisations. [Contact Simon Howard.](#)

Financial Materiality

The Pensions Regulator and the Department for Communities and Local Government (in respect of LGPS) have used language in line with the Law Commission guidance on the role of ESG in pension schemes.

Here is the DCLG version:

"The law is generally clear that schemes should consider any factors that are financially material to the performance of their investments, including social, environmental and corporate governance factors..."

UKSIF anticipates that TPR will use similar language for DB schemes and we aim to persuade the FCA that the same approach should be introduced to contract-based DC. The scope for significant stimulus to the responsible investment market is clear.

To help develop this UKSIF will set up a working group to deliver a practical, portfolio-level understanding of what is meant by "financially material". [Contact Simon Howard.](#)

For new collaborative opportunities and suggestions contact [Charlene Cranny](#) or [Simon Howard](#).

Network

Edinburgh Conference

This is UKSIF's fourth annual one-day conference to debate and discuss the latest cutting edge issues facing sustainable investment and finance in the UK and beyond. Last year's programme can be found [here](#).

Attendance is consistently growing each year - growing again between 2015 and 2016 by 20%.

"I just wanted to say a very big thank you to you and the UKSIF team for such a brilliant conference in Edinburgh last Tuesday. It is the first I have been lucky enough to attend and I must say it was really brilliant. Such a variety of topics covered and a range of expert speakers really made the day so informative and thought provoking." - 2016 Edinburgh Conference attendee.

The next conference will be held in Edinburgh on **23 - 24 February 2017**.

London Conference

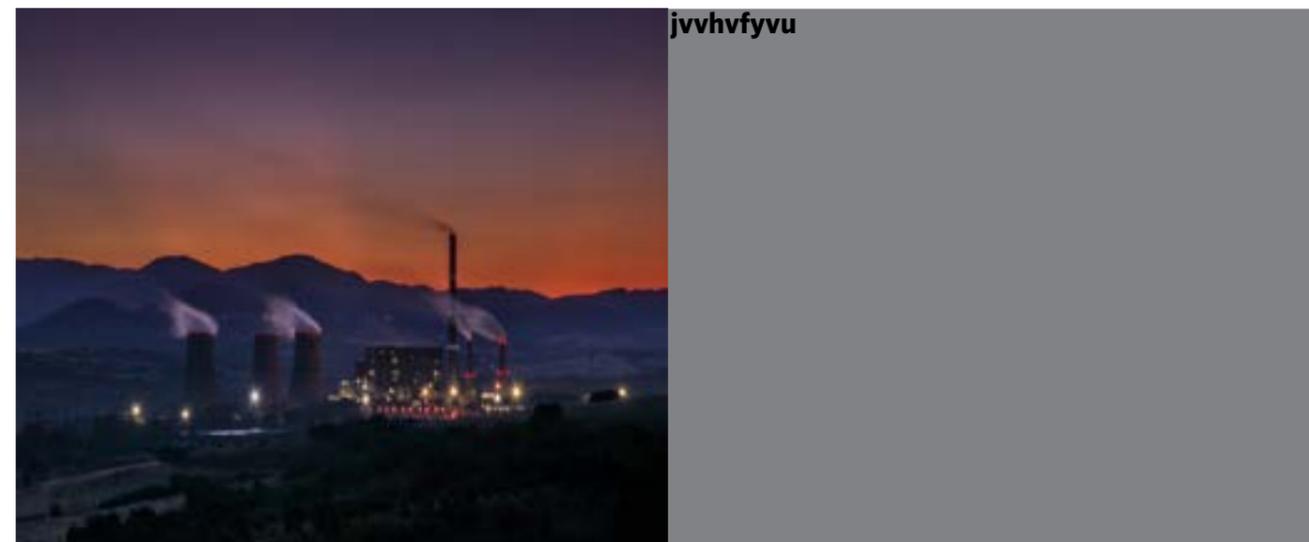
We will be launching a one-day autumn conference in London to complement discussions and ideas begun in Edinburgh.

How members can get involved...

Stand out as a leader and promote your sustainable investment and finance products and services to key audiences as sponsor.

We are also looking for proposals for discussion topics and workshops.

Contact Charlene.cranny@uksif.org



General

Communications and media

UKSIF informs shares sector information by issuing a monthly newsletter to members and supporters, engages with traditional media on breaking news and research, promotes sector jobs and events and is active on social media.

How members can get involved...

Charlene Cranny (Communications head)

Ellie Stewart (jobs and events)

Follow us on: @UKSIF @UKSIFSimon @UKSIFLisa @UKSIFFergus @goodmoneyweek

Find us on LinkedIn: <https://uk.linkedin.com/in/uksif-a1678023>

UKSIF strategy

Our current mission

The UK Sustainable Investment and Finance Association (UKSIF) is the membership association for sustainable and responsible financial services.

We promote responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment.

We also seek to ensure that individual and institutional investors can reflect their values in their investments.

What is our future one?

Having a clear vision is central to the work we all do day-to-day. Especially as a long-term SRI and ESG practitioner and advocate challenged by the shorter timescales of business. So we have decided to review ours.

We want to refine our vision and mission to ensure the team - and members - can better hold itself to account when asked what and why we are doing something.

The why is easy. It is about a fair and sustainable financial system that works for people and the planet. The central what, we think, is GROWTH. That is, stimulating the growth of responsibly managed or banked assets. A question we might ask ourselves when we plan all future activity - does this stimulate growth (directly or indirectly)?

We'll be discussing this at the Edinburgh Conference - help us to think about it. Alternatively, share your thoughts in our short member survey (see page xx).

The team

Simon Howard

Chief Executive

- Collaborative opportunities
- Commentary and analysis
- Red Lines Initiative
- Speaking opportunities
- Strategy and mission enquiries

Charlene Cranny

Programme Manager and communications

charlene.cranny@uksif.org

- Analyst Committee
- Edinburgh Conference
- General communications, marketing and media
- Member and stakeholder engagement and feedback (inc. member survey)
- Thematic and self-development events

Lyn Fihlebon

Accounts

accounts@uksif.org (one day a week only)

- Billing and payment enquiries

Pamela Lindegaard

PA to Simon Howard and Company Secretary

pamela.lindegaard@uksif.org (Tues-Thurs only)

- AGM and board elections
- Board meetings and other general governance queries
- Membership applications and approvals

Fergus Moffatt

Programme Director and Head of Public Policy

fergus.moffatt@uksif.org

- Leadership Committee
- Policy events
- Policy consultation responses and updates
- Policymaker and regulatory engagement

Ellie Stewart

Office and Events Administrator

eleanor.stewart@uksif.org

- Ethical Investment Association
- Event logistics and information
- Good Money Week
- Marketing partnerships
- Member contact updates
- Website content and social media (inc. jobs board)

Lisa Stonestreet (on maternity leave)

Programme Director

lisa.stonestreet@uksif.org

- Asset owner and financial adviser engagement
- Best practice reports and guides
- Ethical Investment Association
- European SRI Survey
- Good Money Week
- Market Committee
- Ownership Day



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