



PRESS RELEASE

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**GOOD NEWS FOR SUSTAINABLE FINANCE:
GOOD MONEY WEEK LAUNCHES NEW WEBSITE IN FINAL STEP OF MAJOR REBRAND**

- Rebranded campaign to build market for sustainable finance launches new website
- Campaign to raise awareness of sustainable finance reveals 2014 programme of activity
- Sustainable finance industry show support for rebranded national consumer campaign to highlight the importance of sustainable finance

London, 01 September 2014 - Good Money Week, previously known as National Ethical Investment Week, today launches a brand new website featuring news, events and ways to get involved in the campaign to raise awareness of and build the market for sustainable, responsible and ethical investment and finance.

www.goodmoneyweek.com

This is the final step in a major rebrand to make the Week relevant to a wider, more mainstream audience.

Good Money Week's mission is to support the growth of the UK sustainable finance market and ensure everyone who utilises a financial product or service – from current accounts to investment portfolios - understands the influence of their financial decisions and the importance of engaging with their money and how it is being used.

Helen Wildsmith, Head of Ethical and Responsible Investment, CCLA, said:

“Whether you want to understand the risks that climate change could cause to your investment returns, investigate how your money could better reflect your charity or church mission, or learn how to link your personal finances with your own views, Good Money Week shows how everyone can benefit from good investments’.”

Neville White, Head of SRI Policy and Research, Ecclesiastical Investment Management, said:

“As long term sponsors of National Ethical Investment Week we are delighted to be supporting Good Money Week this year and the ethical investment community in particular. We continue to see this area of the investment market grow and Good Money Week is a key initiative that provides information and clarity to both advisers and private investors alike.”

Good Money Week this year takes place from the 19th to the 25th of October and includes a varied programme of events around the country. UKSIF will be co-ordinating a range of activities including a call to Government to produce a Sustainable Spending Scorecard, social media campaigns, a ‘write to your MP’ action and a hustings and reception on the Terrace Pavilion of the Houses of Parliament.

Simon Howard, Chief Executive of UKSIF, said:

“The change to Good Money Week is a reflection of how sustainable investment and finance has evolved and grown since 2008. There are now an enormous number of ways for individuals to

engage with their money and ensure their financial decisions can have a positive impact on the world.

Responsible investment has in the past mistakenly been perceived as a niche area. The recognition by financial experts of the risk to value stemming from factors such as climate change or unpopular tax structures, combined with growth in areas such as community funding for renewables and crowd funding, show why this is the right time to get people thinking about their finances in a broader way.

We will be adding more to the website over the coming months so sign up and keep an eye out for all the ways to get involved!"

Good Money Week 2014's confirmed sponsors are Barrow Cadbury Trust, CCLA, Ecclesiastical Investment Management, and Standard Life Investments.

Organisations can visit www.goodmoneyweek.com or speak to Lisa Stonestreet, Good Money Week Project Manager, to find out how to get involved and promote their businesses as part of the week at goodmoneyweek@uksif.org.

Ends

Interviews:

Lisa Stonestreet, Programme Director and Good Money Week Project Manager, UKSIF, is available for media interviews.

For interview requests and any more information please contact Lisa Stonestreet at UKSIF on 020 7749 9950, lisa.stonestreet@uksif.org.

Notes to editors:

1. In 2013, 55 events were held in a wide variety of locations across the country and online. These included a well-attended Financial Times Conference for financial advisers and wealth managers, the RBC Wealth Management Sustainable Investment Conference and 'Make Your Money Count', an ethical finance conference in Bristol
2. In 2013, National Ethical Investment Week was featured in wide variety of media coverage including mentions and articles in: The Observer, The Independent, The Scotsman, Financial Times and FT Adviser.
3. Good Money Week 2014 activities will include a call to Government to produce a Sustainable Spending Scorecard, social media campaigns, a 'write to your MP' action and a hustings and reception on the Terrace Pavilion of the Houses of Parliament.
4. Good Money Week is a campaign coordinated by the **UK Sustainable Investment and Finance Association (UKSIF)** supporting the UK finance sector as a global leader in advancing sustainable development through financial services. We promote and support responsible investment and other forms of finance that advance sustainable economic development, enhance quality of life and safeguard the environment. Founded in 1991, UKSIF has approximately 250 members and affiliates including pension funds, asset managers, research providers, financial advisers, banks and non-governmental organisations. For more information, please visit www.uksif.org.

Images:

Good Money Week and UKSIF logos available in JPEG upon request.